

Your business continuity management solutions from BSI

## What is business continuity management?

“81 per cent of managers whose organizations activated their business continuity arrangements in the last 12 months say that it was **effective** in reducing disruption. In summary: business continuity works.” \*

Natural disaster, IT outage and industrial action are disruptions that make headline news. But disruption also includes staff illness or local events that **affect** your supply chain.

Keeping your organization running, even when the unexpected threatens to disrupt operations and services, is where business continuity management (BCM) comes into its own.

ISO 22301, the international standard for BCM requirements provides a management system that allows you to identify potential threats to your organization and make sure you have the capacity to deal with unexpected disruption.

The rewards can be significant. Not only will your organization be able to maintain operations during a disruption, you'll also stand apart from your competitors and protect your brand.

What's more, BSI is one of the pioneers of the original BCM best practice standard, BS 25999-2 which now been superseded by ISO 22301. This means we provide you with all the market leading support you need to make sure your business performs at its best. And no matter where you are on your BCM journey, we can support you every step of the way.

### Next Steps

To find out more about business continuity management

Visit our website [www.bsigroup.ae/ISO22301](http://www.bsigroup.ae/ISO22301)

Call a BSI advisor +971 (4) 3364917

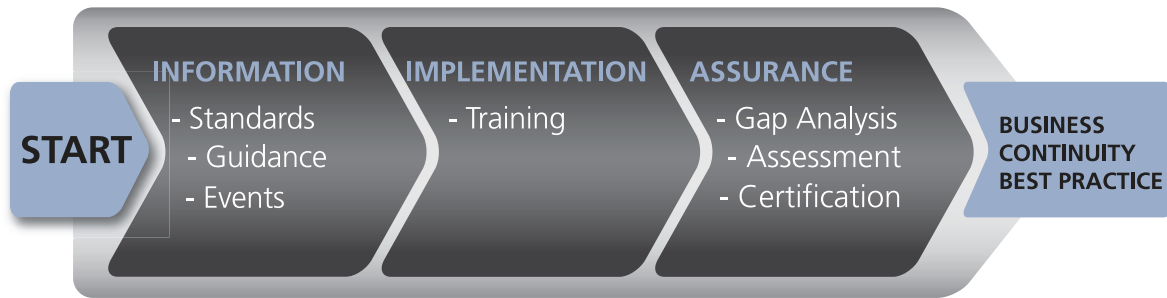
Email: [bsi.me@bsigroup.com](mailto:bsi.me@bsigroup.com)

## Your business continuity solutions

At the heart of good BCM practice is a robust business continuity management system (BCMS). And ISO 22301 provides a best practice approach to implementing and managing your BCMS.

Whether you want to align with ISO 22301 for sound corporate governance or take it further and gain independent third party assessment and certification that your system adheres to the standard – we can provide the right solution.

Take a look at the products and services available to you.



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## The standard

### ISO 22301:2012 Societal security – Business continuity management systems – Requirements

ISO 22301 specifies the essential requirements for setting up and managing a BCMS. And it will enable you to assess your business continuity needs and obligations and develop an **effective** business continuity management policy. The standard provides a framework for you to build the resilience you need to respond and operate **effectively** during the most challenging and unexpected circumstances.

ISO 22301 is suitable for organizations of all sizes, across all industries, public or private, manufacturing or service. And it provides a common approach to and language for BCM, allowing global organizations to achieve internationally recognized best practice across a level playing field.

Based on the 'Plan-Do-Check-Act' model, the standard enables you to continually improve your organization's **effectiveness**.

### Core business continuity requirements include:

- Business continuity policy
- Business impact analysis
- Risk assessment
- Business continuity strategy.

### ISO 22301 will enable you to:

- Get your BCMS set up and operating efficiently
  - Identify those key risk factors specific to your organization
  - Understand your organization's BCM needs and obligations
  - Measure your organization's capability to manage disruptive incidents
- Make sure you conform with stated business continuity policy.

### Next Steps

For further information or to buy a copy of ISO 22301

Visit our website <http://shop.bsigroup.com/iso22301>

Call us +971 (4) 3364917

Email: [bsi.me@bsigroup.com](mailto:bsi.me@bsigroup.com)

## BSI training

### Why train with us?

We know that business success starts with people. We also understand that knowing how to **effectively** manage and implement a BCMS is the key to making it work. That's why we **offer** training wherever you are in your journey to BCM best practice. This training ranges from a basic introduction to business continuity, through to implementing a BCMS and auditing it to achieve and maintain compliance. Our expert trainers can cater for everyone from new starters to experienced auditors.

### Meet your training needs

We assess your training requirements and work with you to develop a solution which is tailored to meet your objectives. And we will work with you to develop your people, improve processes and enhance your BCMS. Attend a public training programme or speak to us about an in-house training course tailored to your needs.

### Build team commitment

It is important that managers and **staff** understand their role and responsibilities. And from a training perspective we will empower your **staff** with the skills and competencies to implement and maintain an **effective** BCMS in your organization.

#### Next Steps

To register for a public training course

Visit our website [www.bsigroup.ae/training](http://www.bsigroup.ae/training)

Call a BSI training expert +971 (4) 3364917

Email: [bsi.me@bsigroup.com](mailto:bsi.me@bsigroup.com)



## Assess your current situation

### BSI Business Continuity Self-assessment Tool

Many organizations consider themselves prepared for interruptions, only to discover shortcomings at the last minute. The Business Continuity Self-assessment Tool gives you the confidence that you are fully prepared. It provides expert guidance enabling you to assess your BCMS across multiple sites and assign responsibilities to multiple users.

### Why subscribe to BSI's Business Continuity Self-assessment Tool?

- **Save time and work smarter:** it's an easy-to-use tool that allows you to review your BCMS
- **Follow international best practice:** it guides you in designing a BCMS in line with the internationally recognized standard ISO 22301
- **Flexibility:** it gives you the ability to assess risk within your whole organization or separate departments
- **Visibility:** you can compare and benchmark how different parts of your organization perform
- **Cost-effective:** use the tool at a time that suits you best.

### BSI Gap Analysis

BSI can help you assess how close your organization is to achieving compliance to ISO 22301.

An independent BSI assessor will spend a day with your organization, checking how your current management system matches up to the requirements. With their expertise you'll have all the information you need to find out how you are performing.

#### Next steps

To find out more about BSI's Business Continuity  
Visit our website [www.bsigroup.ae/ISO22301](http://www.bsigroup.ae/ISO22301)

For more information or to book a gap analysis  
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Email: [bsi.me@bsigroup.com](mailto:bsi.me@bsigroup.com)



## BSI certification

### Our expert auditors assess your business against the full requirements of ISO 22301.

Once you've achieved the certificate our support doesn't stop there. We'll continue to visit your organization for three years, delivering the expertise you need to ensure your organization remains compliant and continually improves as it evolves.

Certification brings real benefits to your business. Not only will you be able to demonstrate to stakeholders and customers that you comply with BCM best practice, you will also benefit from regular audits and opportunities for improvement. And ISO 22301 certification gives you the marketing edge, reducing the cost of tendering and improves financial performance through productivity improvements, reduced down time and decreased insurance premiums – so it's good for business and your brand.

### Why BSI?

BSI is recognised by the UK Government as the National Standards Body (NSB) for the UK and develops, publishes and markets standards and related products. Our 60,000+ customers trust us and the service we deliver as one of the world's largest and most experienced certification bodies. We work with customers across 147 countries and those who train with us are more likely to make excellence a habit. And we've trained and assessed more organizations in BCMS than any other service provider in the world. Regardless of your location, organization size or sector, nothing says confidence like the BSI mark.

#### Next steps

To find out more about our assessment and certification solutions

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The BSI certification mark can be used on your stationery, literature, and vehicles when you have successfully achieved certification