

# Introducing ISO 14001:2015

Continually improving environmental performance



# ISO 14001:2015 reduces environmental impacts and grows your organization

## Benefits of ISO 14001\*

### Environmental improvements



57%  
Waste defect reduction

### Risk avoidance



48%  
Protecting your business

### Brand growth



52%  
Increasing your competitive edge



76%  
Regulatory and industry compliance



53%  
Reducing business risk



60%  
Inspiring trust in your business

From global market leaders to smaller start-ups, ISO 14001 is the environmental standard of choice for over 300,000 organizations spread across 170+ countries.

Recognized around the globe, ISO 14001 helps organizations reduce their environmental impact while growing their business – ultimately achieving sustainable success. As an internationally accepted standard, it outlines the most effective ways to put a successful environmental management system (EMS) in place. The standard was developed to help organizations build resilience by remaining commercially successful without overlooking their environmental responsibilities.

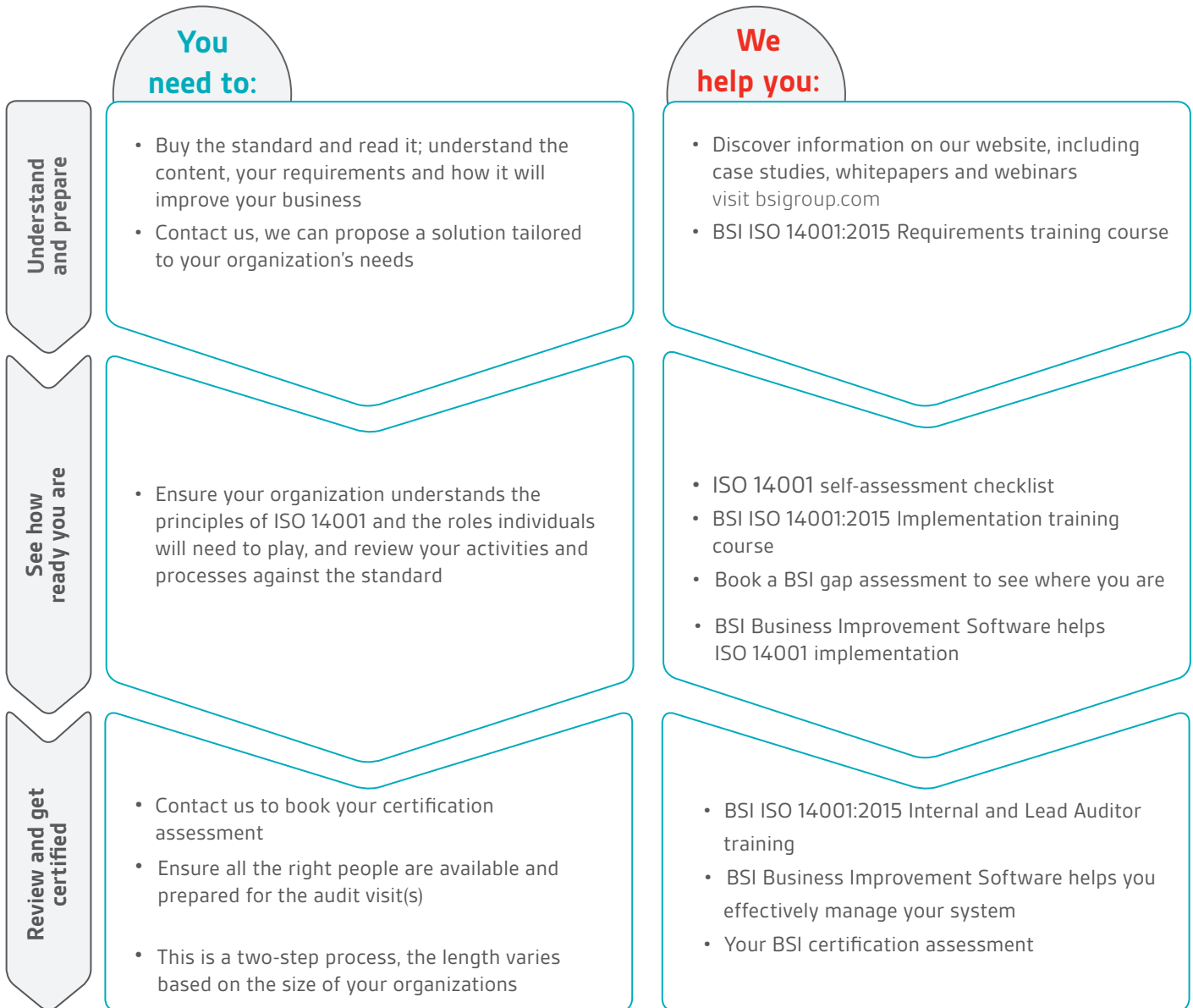
Updated to reflect the high level framework in 2015, ISO 14001 allows businesses to meet increasingly demanding expectations from customers and other stakeholders, as well as regulatory requirements.

"The benefits of the standard to us are very, very distinct and the demonstration of our leadership within the sustainability field is critical to us."

Toby Robins, Wiles Greenworld, UK sustainable office supply and stationary provider

# Your ISO 14001 Journey

Whether you're new to environmental management or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO 14001. But our support doesn't stop there. We can help make sure your system delivers the best for your business and the environment.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified.
- Your [BSI Excellerator Report](#) will benchmark the performance of your business and highlight where you can improve.
- BSI [IRCA certified ISO 14001:2015 Lead Auditor training](#) - make your business lean and boost customer satisfaction.
- BSI [Business Improvement Software](#) will help you to manage systems and drive performance.
- Your [BSI Client Manager](#) will visit you regularly to make sure you remain compliant and support your continual improvement.

# Why BSI?



BSI has been at the forefront of ISO 14001 since the start. And it was originally based on BS 7750, the first environmental management system standard which was developed by BSI in 1992, the year of the first Earth Summit in Rio. And we've been part of its development ever since, evolving ISO 14001 to where it is today. That's why we're best placed to help you understand, implement and benefit from the standard.

At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change, and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe.



## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top 10 management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of our standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide consultancy services and differentiated management tools to facilitate this process.



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