

# Introducing ISO/IEC 27001:2013

Protecting your information and reputation



# Show that sensitive customer and company information is in safe hands with **ISO/IEC 27001:2013**

## Benefits of ISO/IEC 27001:2013\*



**75%**  
reduces  
business risk



**80%**  
inspires trust in  
our business



**71%**  
helps protect  
our business



**55%**  
helps us comply  
with regulations



**53%**  
increases our  
competitive  
edge



**50%**  
reduces the  
likelihood of  
mistakes

You simply can't be too careful when it comes to protecting personal records and commercially sensitive information. ISO/IEC 27001 helps you implement a robust and systematic approach to managing information, protecting your organization's reputation. At BSI we have the experience, the experts and the support services to help you get the most from ISO/IEC 27001.

"ISO/IEC 27001 certification with BSI allows us to provide our clients with confidence that their information is being protected."

Ian Waterhouse, Information Security Programme Manager, Legal Ombudsman for England and Wales

ISO/IEC 27001 helps make businesses more resilient and responsive to threats to information security. It helps keep your business secure so you can focus on doing "business as usual" whilst clearly showing clients and suppliers your commitment to protecting information.

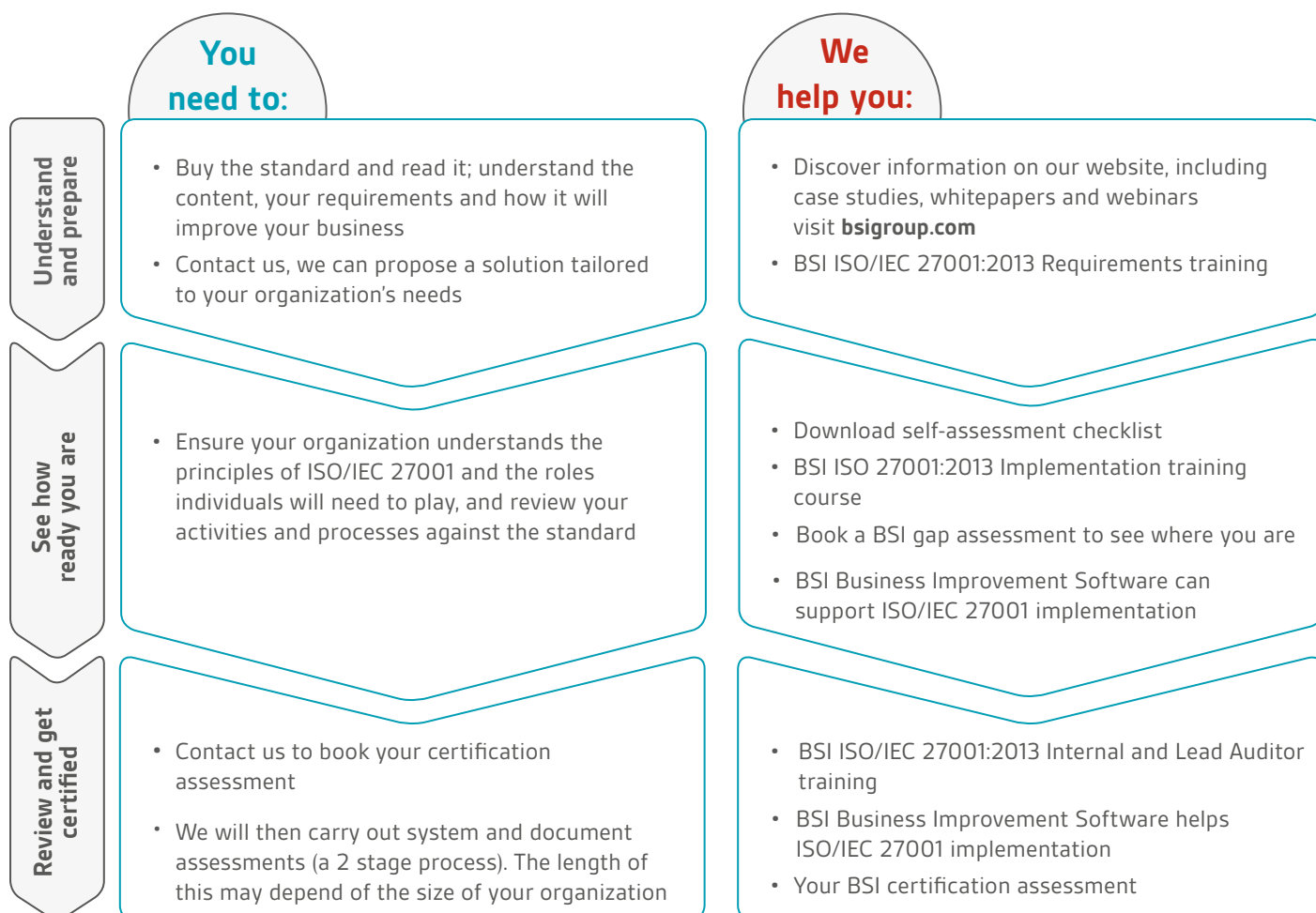
Today, in this highly interconnected world, it is important for organizations to ensure their operations are run efficiently and that data is secure. And with the increase in use protecting data is getting harder:

- **75%** of organizations do not believe that all their business data is completely secure<sup>1</sup>
- **90%** of organizations had a breach in 2014<sup>2</sup>
- **\$400** bn is the estimated cost of cybercrime<sup>3</sup>

By focusing on the key risks to your organization, you can reduce the threats and impact. Third party certification can provide additional reassurance to key stakeholders that risks are being managed effectively.

# Your ISO/IEC 27001 Journey

Whether you're new to information security management or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO/IEC 27001. We can help make sure your system keeps on delivering the best for your business.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified.
- BSI ISO/IEC 27001 Registered Auditor qualification can help advance your auditing skills
- BSI Business Improvement Software will help you to manage systems and drive performance.
- Your BSI Client Manager will visit you regularly to make sure you remain compliant and support your continual improvement.
- Consider integrating other management system standards to maximize business benefits.

# Why BSI?



BSI has been at the forefront of ISO/IEC 27001 since the start. Originally based on BS 7799, developed by BSI in 1995, we've been involved in its development and the ISO technical committee ever since. That's why we're best placed to help you understand the standard.

At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change, and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe.



## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top 10 management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of our standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide consultancy services and differentiated management tools to facilitate this process.



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