

# A day in the life

**The importance of standards**

Standards are involved in virtually every aspect of modern life – from the moment your alarm clock sounds to the time your head hits the pillow. Without them, ships would sink, planes would fall from the sky, food could poison you and life as we know it would be chaos.

Standards set frameworks for life, measures for health and safety and act as an intervention to accelerate enterprise. Consumers all over the world benefit from these standards, assured in the knowledge that the product or service they are investing in is safe, and comes with a level of expected quality.

BSI, the leading business standards company, has, for more than a century, been ensuring that quality isn't compromised, that standards don't slip and that the organizations it works with strive for excellence instead.

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**5am**

**Alarm clock**

safety standard for household and similar electrical appliances



**6am**

**Gym session**

standard for fire safety requirements for gymnasium equipment



**7am**

**Toaster**

standard measuring the performance of electric toasters



**8am**

**Brush teeth**

dentistry standard for manual toothbrushes



**9am**

**Train travel**

standard for train communication network



**10am**

**Board presentation**

IT standard for computer graphics and image processing



**11am**

**Coffee with clients**

standard for manual and machine coffee sieving



**Noon**

**Phone call to mum**

compliance standard for mobile phones and restrictions for exposure to electromagnetic fields



**1pm**

**Lunch**

food safety guidance to manufacturers



**2pm**

**Meeting with CSR team**

energy management standard



**3pm**

**Call from angry customer**

code of practice for customer service



**4pm**

**Emails to clients**

standard securing email and electronic messages



**5pm**

**Fire alarm**

code for fire safety engineering and risk assessment



**6pm**

**Withdraw cash**

standard for magnetic strip of bank cards



**7pm**

**Bus home**

standard for the cleanliness of components for road vehicles



**8pm**

**Wash and dry hair**

safety standard for electrical equipment including hair dryers



**9pm**

**Taxi to restaurant**

standard for traffic control equipment



**10pm**

**Dinner**

standard to protect against food contamination



**11pm**

**ID to get into bar**

IT standard for personal identification



**Midnight**

**Taxi home**

standard for electronic taximeters



**1am**

**Bed**

textile standard for manmade fibres