



Need to protect your information?

Take action with BSI's ISO/IEC 27001.

**bsi.**

...making excellence a habit.™

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# Put sensitive customer and company information in the safe hands of ISO/IEC 27001.

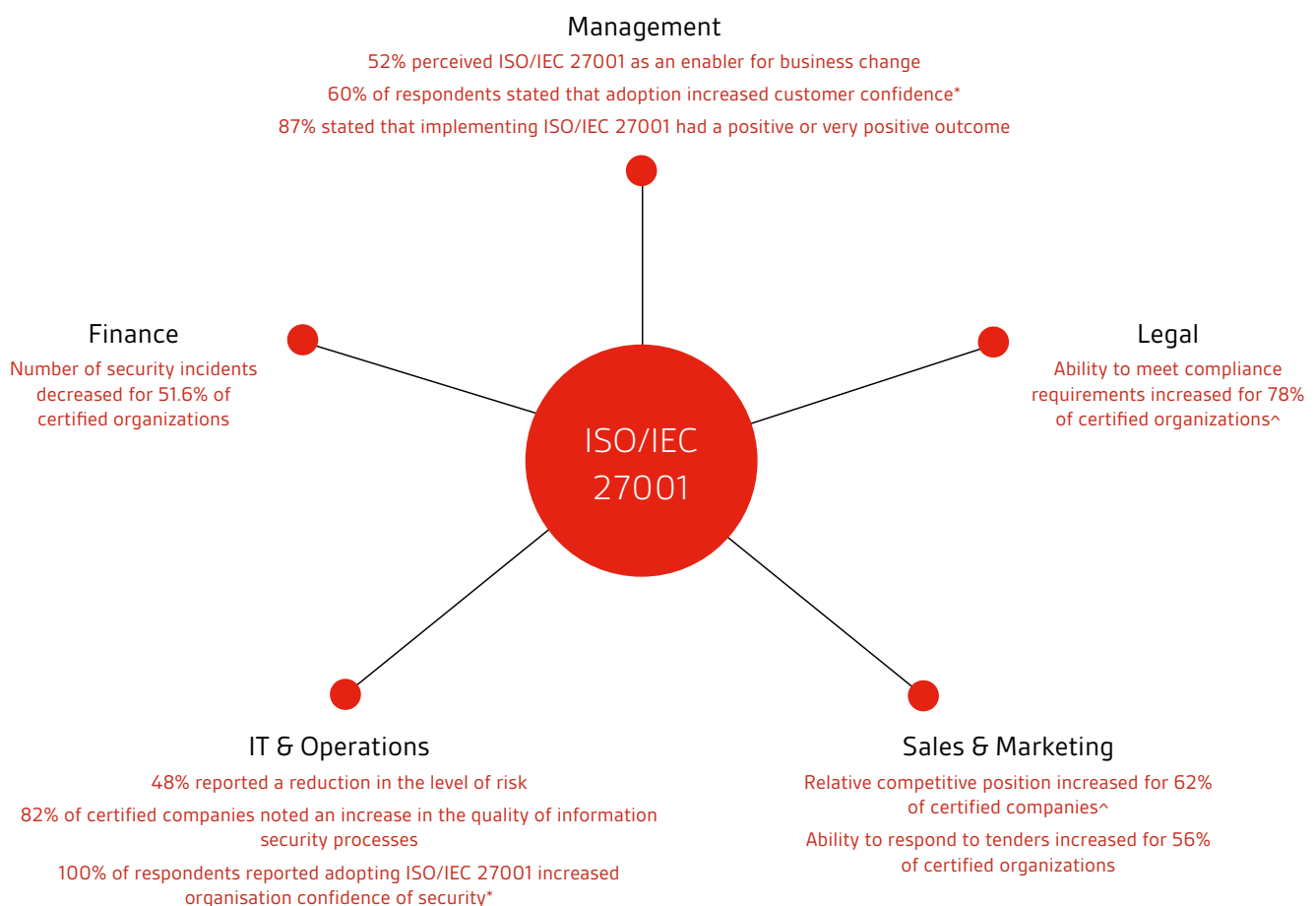
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You simply can't be too careful when it comes to protecting personal records and commercially sensitive information. Work towards safeguarding your company and customer information from intentional or unintentional destruction and unauthorised access through the implementation of an ISO/IEC 27001 compliant information security management system with BSI.

ISO/IEC 27001 will help your business comply with increased government regulation and tough industry specific requirements. And by working with BSI to put such rigorous security measures in place you can reinforce your company's reputation and secure new business.

BSI has the expertise to help businesses safeguard the confidentiality, integrity and availability of information, whether it's written, spoken or electronic. Many companies have worked successfully with BSI to embed the principles of information security into their way of working. As a result senior decision makers in a variety of departments and sectors have reported major benefits:

## The benefits our certified clients have enjoyed speak for themselves:



Information is a valuable organizational asset that can make or break a business. When properly managed it allows organizations to operate with confidence and gives them freedom to grow, innovate and broaden their customer base in the knowledge that all their confidential information will remain that way.

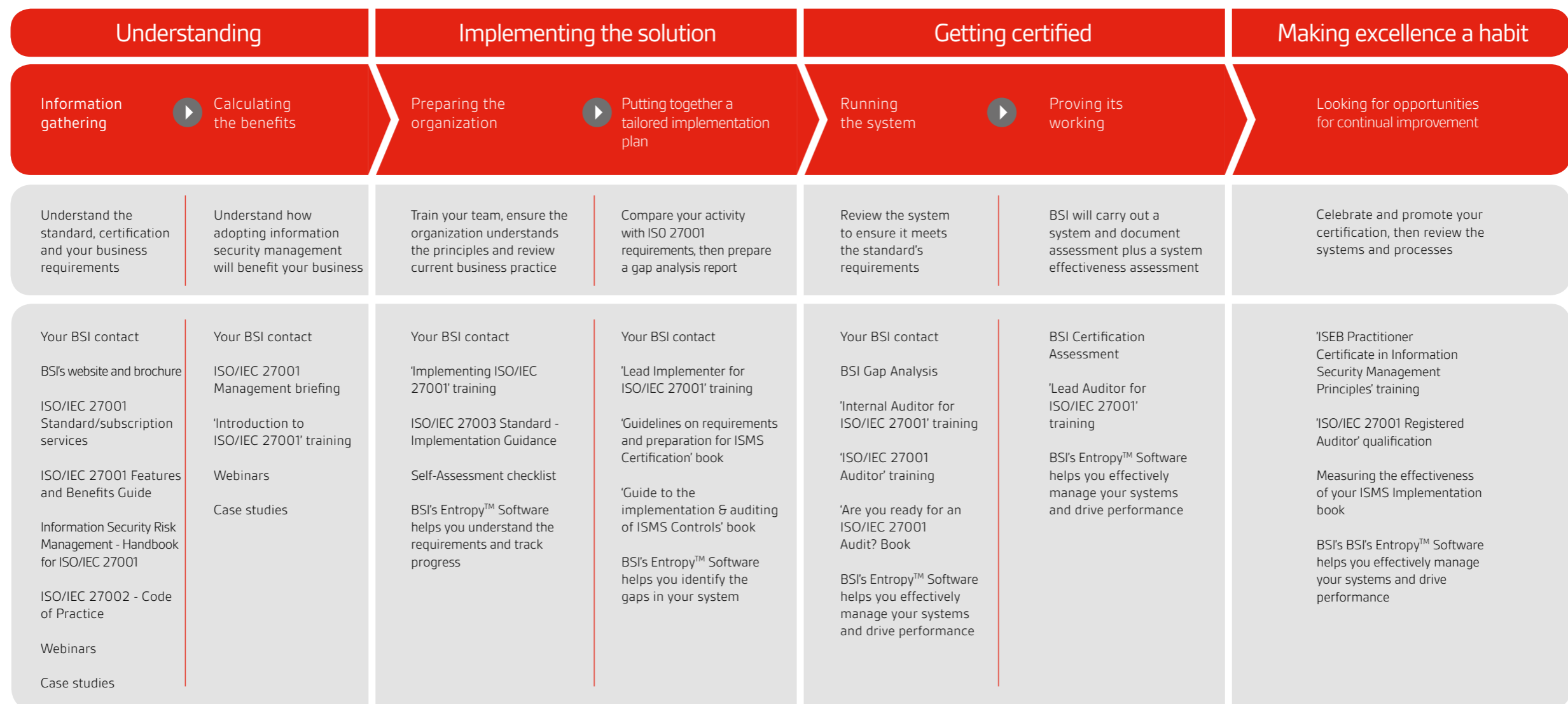
Whether you are new to information security management or looking to enhance your current systems, we have the right training courses, resources and services for you. We provide packages that can be customized to include only the services and products you need – reducing the cost and complexity of achieving compliance with ISO/IEC 27001. Your BSI team can provide all the support you need, from helping you understand the process through to implementation and achieving certification.

“ISO/IEC 27001 is becoming a common standard for compliance; two-fifths of large organizations have been asked by their customers to comply with the ISO. ISO/IEC 27001 is increasingly becoming the lingua franca for information security.”

Source: PwC Information Security Breaches Survey 2010



A simple guide for your ISO/IEC 27001 journey with BSI.





# BSI's ISO/IEC 27001 – your first choice for information security.

**BSI is the business standards company that helps organizations make excellence a habit – all over the world. That's our business, enabling others to perform better.**

With over 68,000 clients in 150 countries, our clients can trust BSI to help them perform better, reduce risk and grow sustainably.

Our clients range from top global brands to small ambitious businesses. Our people have taken the time to understand their challenges, and see the opportunities to share learnings.

Clients enjoy the benefits of working with experienced BSI trainers and assessors. Our people will ensure your staff are competent and fully able to implement best practices in risk management that are tried and tested.

We talk with, and listen to clients every day, via our 'Voice of the Customer' survey. We ask them what they want and how satisfied they are with our products and services, so that we make sure we are meeting their expectations and giving them the opportunity to tell us their thoughts.

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# Reduce the risk to information security and your company's reputation with BSI.

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When it comes to understanding what it takes to achieve and maintain excellence, BSI is the expert. Whether you're new to ISO/IEC 27001 or looking to take your expertise further, we have a range of products and services to help bring industry-recognized best practices to your organization.

For example, gain greater control of your ISO/IEC 27001 management system with BSI's Entropy™ Software. It's a simple management solution that helps organizations to achieve significant improvements in the visibility, transparency and efficiency of their governance, risk and compliance activities. Entropy™ Software provides a number of powerful features that drive continual business improvement.

## Keeping information safe and protecting your reputation.

Risk is often perceived negatively but managed well with the help of BSI, you can put controls in place to manage information security risks, leading to improved performance and new business opportunities. We have a portfolio of products that span a wide range of risk-related business needs. We'd be happy to talk you through the options and the benefits they offer.

- Information Security ISO/IEC 27001 **STC**
- IT Service Management ISO/IEC 20000 **STC**
- Legal Admissibility of Electronic Information BS 10008 **SC**
- TickIT & TickIT Plus **C**
- Occupational Health and Safety BS OHSAS 18001 **STC**
- Road Traffic Safety ISO 39001 **STC**
- Security Industry Authority - Contractor Sector **C**
- Business Continuity ISO 22301 **STC**
- Anti-Bribery BS 10500 **S**
- Risk Management BS ISO 21000 **ST**

Key: Standard **S** Training **T**  
Certification **C** Verification **V**

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Risk management demands your attention. Talk to one of our advisors today about your goals, or visit [www.bsigroup.hk](http://www.bsigroup.hk) to find out more and see how other businesses have made excellence a habit.

Find out more:

Call: + 852 3149 3300

Visit : [www.bsigroup.hk](http://www.bsigroup.hk)

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