We spend **250,000** hours a year improving the performance of UK businesses

This experience allows us to see first-hand how an **ISO 22301** compliant business continuity management system (BCMS) can help ensure your ability to continue operating in an event of a business disruption and deliver real benefits

Business continuity issue	How ISO 22301 helps	Benefits
Business disruption, impacting delivery of products or services to customers	• It needs you to consider interested parties affected by the BCMS and their requirements and plan out how, when and who you will communicate with • It makes sure that a BC strategy is developed, that defines acceptable timescales for resumption of activities for both you and your suppliers • It enables you to understand the impact of risks facing your organization • It requires cross organizational working • It needs you to test your plans and work jointly with partners and suppliers through exercising – making BC real, not just a paper-based exercise	• Reduces impact and frequency of business disruptions • Enhances your ability to respond when disruptions do occur • Gives you confidence in your responses and ensures appropriate and agile contingencies • Better stakeholder/interested party relationships
Reputational damage	• It requires you to implement and maintain BC plans, helping you better manage disruptive incidents and continue activities • It calls for plans to be tested regularly to ensure they work and gives you confidence that you can deliver, on time as your customers and contracts dictate • It ensures you understand your role in your wider environment and supply chain	• Protects and enhances your reputation and credibility • Improves your ability to win tenders • Increases business growth, attracting more investors
Insufficient understanding of threats to BC	• It requires you to evaluate the impact of a disruption based on your organization's ability to operate over time • It makes sure you mitigate business continuity risks based on impact not the cause of incidents • It requires you to carry out regular risk assessments, including those affecting interested parties and the wider community • It makes you consider how each risk will be handled	• Greater visibility of business risks both externally and internally across the organization • Increases confidence in your recovery plans • Shows your clients and supply chain that you are committed to BC • Demonstrates a duty of care to staff, no matter what happens • Cost savings through mitigating impact of disruptions • Improves risk identification and brings about a consistent approach across your organization
Lack of management commitment	• It requires top management involvement in the development and continual improvement of the BCMS • It makes sure top management provide the relevant resources to deliver the BCMS • It calls for top management to assign and communicate roles and responsibilities related to the BCMS • It requires top management's "active engagement" in exercising	• Strengthens management commitment and ensures BCM is taken seriously • Increases employee engagement and understanding • Makes sure sufficient resources are available for BC testing and delivery • Gives visibility to employees, suppliers and customers of senior management's commitment to BCM

Supporting products and services

Our training tutors can help your teams to understand how to implement **ISO 22301** and conduct audits of your management system

Business Improvement Software powered by EntropyTM is an affordable modular solution with tools to help you effectively prepare for **ISO 22301** certification

BSI shop offers a range of books and publications to help guide your implementation of ISO 22301 and improve your knowledge of BCM.

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