

# Help make the world better

Get involved in developing standards



**bsi.**

...making excellence a habit.™

## ✓ Standards support and promote UK economic and social interests

- Standards define good practice
  - Standards help people
  - Standards help business
  - Standards help the economy
  - Standards support sustainability
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## ✓ Standards-makers are people just like you!

We welcome all applications and we strive to have a balance of stakeholder views around the table so our standards-makers might be:

- individual experts of all ages and backgrounds
  - seasoned professionals, industry innovators or those at the vanguard of their field, the change-makers
  - nominated representatives of government, professional bodies and academia
  - representatives of charities and public interest groups
- 

## ✓ All standards-makers benefit from being involved!

- Companies gain insight into and influence over the standards that affect their business
  - Organizations and public bodies ensure their stakeholders' voices are heard
  - Individuals develop their skills, knowledge and networks and gain recognition and a sense of achievement
  - ALL standards-makers benefit from making a valuable contribution to making life better for businesses, people and the environment
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# A letter from BSI's Director of Standards



...making excellence a habit.™



Dear Future Standards-Maker,

Do you want to share your experience of what good looks like for products and services? We need you to help us make organizations more successful and improve people's lives by becoming a standards-maker.

Standards matter to everyone. Standards are knowledge. They can help drive innovation and increase productivity. They can make people's everyday lives easier, safer and healthier. Standards have the power to make business and industry more competitive and more successful. They provide a way for consumers to understand what to expect from a product or service. They can help governments cut costs. And they support corporate, social, and environmental responsibility. In fact, they affect every part of our daily lives, from our work experiences to our personal choices.

So you may be asking - why are standards so powerful? It's thanks to people like you who give up their time to help us shape "what good looks like" on a wide range of subjects. It's the knowledge and experience of our 12,000 volunteers from all walks of life that shape the standards which help address industry and societal concerns.

Each year we publish thousands of standards and we are looking for more people like you to join our community of standards makers. New subjects are emerging every day, from ethics and governance to energy management and emerging technologies.

I hope that you will become a standards-maker so that you can make a difference at the sharp end of technological, business and societal trends and help shape what good looks like for everyone. Maintaining the UK's global influence in standards development is vital to our national interest. I hope you will be interested to take part and look forward to welcoming you to our standards community.

A handwritten signature in black ink, which appears to read 'Scott Steedman'.

Scott Steedman CBE  
Director of Standards, BSI

## A quick guide to standards...

A standard sets out an agreed way of doing something. It's a statement of good practice, designed to make things better, safer and more efficient.

Standards affect all of us every day – wherever we go, whatever we do. And they're nothing short of essential.

### Standards define good practice

Standards are voluntary tools which define agreed good practice. Standards are sometimes used by regulators / cited in regulations as a tool to demonstrate compliance.

### Standards help people

Our mobile phones, the cars we drive and the toys our children play with are most likely made in accordance with specific standards – helping to make sure they're easy to use, work properly and are as safe as possible.

Standards have also helped to raise the quality of consumer services such as in the areas of health, finance and energy. And they help companies avoid discrimination, protect consumers from identify theft and design better products and services for vulnerable consumers.

### Standards help organizations

By using standards to create high-quality goods and services, organizations can reduce risk, build trust, export more, be more environmentally responsible and speed up innovation – all of which are the building-blocks in a successful, enduring future.



Standards have a fantastic track record of success in bringing consumer protection and confidence into a wide variety of areas.

Pula Houghton, Director of Public Policy and Consumer Markets, Which?

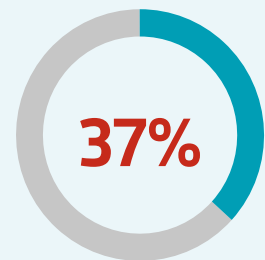


### Standards help the economy<sup>1</sup>

An independent study shows that in a typical year, standards contribute:



to the UK economy – that's 28% of annual GDP growth



of UK GDP growth



of additional exports

<sup>1</sup> Centre for Economics and Business Research (2015). The Economic Contribution of Standards to the UK Economy, A report for the British Standards Institution and the Department for Business, Innovation and Skills



### Who makes standards?

As mentioned, a standard is an agreed way of doing something, and this agreement is a group effort. That group or, as we say, committee is made up of a wide range of people who have an interest in the topic and can make a meaningful contribution. They are our standards-makers.

They might be:

- ✔ individual experts of all ages and backgrounds
- ✔ seasoned professionals, industry innovators or those at the vanguard of their field, the change-makers
- ✔ nominated representatives of government, professional bodies and academia
- ✔ representatives of charities and public interest groups

**That's where you come in.**

**Because at BSI we're looking for people to shape the standards of tomorrow.**

### Who is BSI?

British Standards Institution is the UK's National Standards Body – the first NSB to be set up anywhere in the world. We're a non-profit-distributing Royal Charter company, awarded its first Royal Charter in 1929.

We have more than 100 years of experience in shaping standards, to help improve the quality and safety of products, services and systems. We've published around 40,000 standards and publish around 2,500 of them every year.

It's vital that everyone's voice is heard when a standard is being developed. So it's our job to make sure all the relevant people are at the table. We bring together the widest possible group of people who care about the topic. They create, comment on and edit drafts of the standard until they agree the final version.

This long-proven, consensus-based process creates standards that are fit-for-purpose, representative of all stakeholders and trusted.

In total we've published over

# 40,000 standards

And annually we publish around

# 2,500

new or revised standards

## The benefits of becoming a standards-maker

Join over 12,000 standards-makers and you'll make a real difference - there isn't an area of life where standards don't have an influence.

By becoming a standards-maker, you could help to build digital connections between everyday objects; lift the pressures on healthcare systems; make strides in stem cell research; or create cities that boost people's well-being. You could make an everyday product safer, or steer your industry towards growth.

### What you gain as an individual

If you have expertise or experience in a particular area, we'd like to hear from you. We welcome people from all walks of life and at all stages of their career who can bring tried and tested knowledge or fresh perspectives and new approaches.

- ✔ Help improve the quality of life and safety for millions of people
- ✔ Start to create a better world, in areas from healthcare to the environment
- ✔ Expand your professional network, meeting people from your industry and beyond
- ✔ Gain recognition and a sense of achievement from making a valuable contribution
- ✔ Progress in your career, gaining new skills and on-going professional development (CPD)

Being a standards-maker is a voluntary role. The amount of commitment varies and some of the work is done online and via e-mail, but most standards-making groups meet at least a few times each year.

You will get a huge amount of support from BSI, including:

- ✔ a comprehensive training programme that brings you fully up to speed
  - ✔ teams of BSI staff to help you, as well as convenient online systems
  - ✔ dedicated meeting facilities at BSI's headquarters in West London and the facility to join via video conferencing
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Participating gives me the opportunity to shape future policy and be at the forefront of new innovation and thinking within my industry. It's also a great chance to meet other like-minded individuals that I will hopefully be able to learn a lot from.

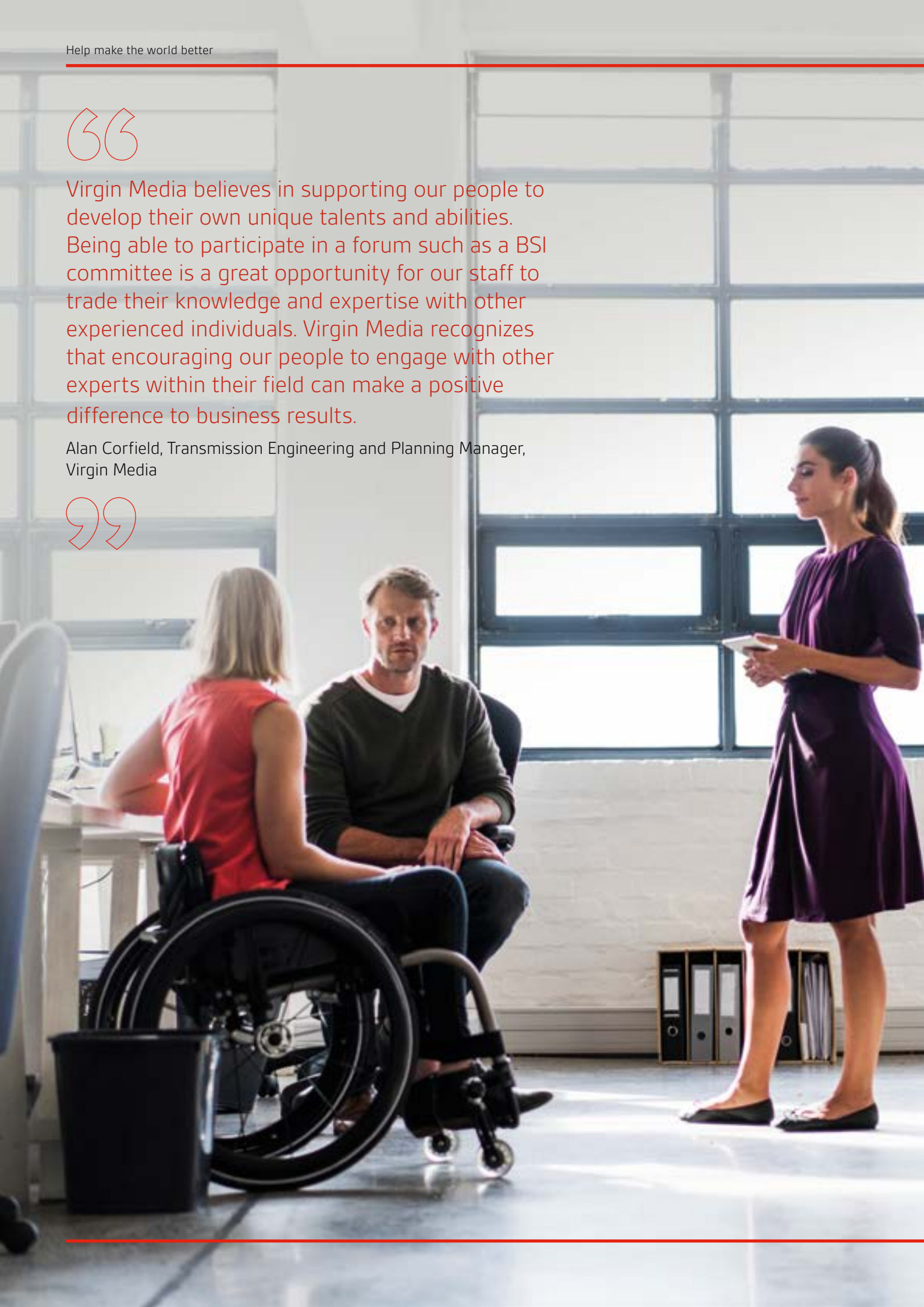
Peter Jamieson, Standards-maker on laser safety

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Virgin Media believes in supporting our people to develop their own unique talents and abilities. Being able to participate in a forum such as a BSI committee is a great opportunity for our staff to trade their knowledge and expertise with other experienced individuals. Virgin Media recognizes that encouraging our people to engage with other experts within their field can make a positive difference to business results.

Alan Corfield, Transmission Engineering and Planning Manager,  
Virgin Media







### What you gain as an employer

Get in touch with us if you'd like a seat at the table. By nominating a representative from your organization, you get a unique opportunity to shape standards.

- ✔ Influence the standards that affect your business
- ✔ Network and learn from fellow experts
- ✔ Get an insight into latest technical innovations / standards development
- ✔ Gain extra credibility with customers and stakeholders
- ✔ Have the opportunity to be the voice of the UK in shaping European / international standards

### What you gain as a membership / stakeholder driven organization

If your organization exists to serve and represent your member and / or stakeholders you can become a BSI nominating body and ensure their voices are heard. Nominating bodies can be consumer groups, trade associations, professional institutions, government departments, charities, unions, royal academies, public interest groups, etc.

- ✔ Make sure your members' / stakeholders' views are heard
- ✔ Gain insight into what is happening across standards relevant to your stakeholders
- ✔ Influence current standards and help define future needs
- ✔ Get additional information and support from BSI

## How to become a standards-maker

We're looking for people who can help us develop the standards of tomorrow – from seasoned experts to innovators shaping the future.

First, explore your areas of interest on our Standards Development website at [standardsdevelopment.bsigroup.com](https://standardsdevelopment.bsigroup.com). This will help you identify which standards and / or standards development committees might be of interest to you.

You'll be able to see each standard and committee's scope; what is under review / development or already published and a list of participating organizations.

We welcome all applications and we strive to have a balance of stakeholder views around the table. Typically, this means that you fit one of two general categories:

### 1. You are a nominated representative

You join on behalf of an organization that nominates you to represent the views of their members / stakeholders. For example, it could be a trade association, a professional body, a government department, an academic institution or a consumer group.

### 2. You are an individual capacity member

You join in an individual capacity, as a person or organization whose knowledge or experience of the topic will make a valuable contribution to a standard's development.

### How to apply

1. Make a note of the standards and / or committees which interest you by exploring on [standardsdevelopment.bsigroup.com](https://standardsdevelopment.bsigroup.com).
2. Once you know the standards you want to shape, please simply fill out our online application form <https://www.surveymonkey.co.uk/r/BSI-Standards-Maker-App> and attach a copy of your CV (minus your personal details).
3. If you have any questions or would like to learn more before you apply, please contact us via [standardsmakers@bsigroup.com](mailto:standardsmakers@bsigroup.com) or 020 8996 7306.

Please note: BSI will advise if you will need to be nominated by a relevant organization. This helps us to ensure there is broad and balanced stakeholder representation on our committees.

**What happens after you submit your application?**

- ✔ You receive confirmation your application has been received
- ✔ Your application is forwarded the BSI programme manager for the standard(s) you cited
- ✔ The BSI programme manager reviews the needs of the committee and then contacts you about your application

**bsi.**

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