



...making excellence a habit.™

# BSI – assuring remanufactured and reconditioned goods are quality goods

New Kitemark builds assurance for remanufactured and reconditioned products or parts



## Remanufactured and reconditioned goods that won't cost the earth

As commitments to sustainability and engagement with the circular economy grow, consumers and businesses increasingly appreciate the value of refurbished and remanufactured goods – products or parts.

BSI has launched a Kitemark scheme to certify the process of remanufacturing or reconditioning products or product parts, based on the requirements of BS 8887 series of standards to ensure these processes consistently result in quality reconditioner or remanufactured goods.

The BSI Kitemark Certified Remanufacturer and BSI Kitemark Certified Reconditioner schemes are a response to a fast-developing new market – known as recommerce. As the earth's natural resources dwindle, we observe the growth and appreciation of ability to reuse goods.

It is the first time that the market will have an independently verified mark of trust, linking value with quality, that will give consumers confidence that the goods or components will meet the level of quality they expect.

Kitemark certification will support growing demand for affordable goods, growth in the circular economy and international government initiatives to protect the environment.

A growing number of industries recognize that consumers and businesses are happy to invest in remanufactured and reconditioned products for the benefits they bring, particularly to the environment.

What they have lacked – until now – is a scheme to provide customers with confidence when making purchasing decisions and remove any remaining apprehension about the performance of refurbished items.

It comes as many organizations – with BSI at the forefront – align themselves with the UN's Sustainable Development Goals (SDGs). Specifically, the BSI Kitemark will support SDG 12 focusing on responsible consumption and production.

The BSI Kitemark Certified Remanufacturer and BSI Kitemark Certified Reconditioner will boost organizations' corporate social responsibility credentials and provide a point of difference against their competitors.



**65%**  
said BSI Kitemark  
had **increased sales**



**75%**  
said BSI Kitemark  
certification helped them  
**attract more customers**



**80%**  
said it improved their  
**business reputation**



**95%**  
of consumers are **more likely to buy** a product if it has a BSI Kitemark

Source: BSI internal customer survey 2018



## BSI: assurance that second hand doesn't mean second grade

The new BSI Kitemark certifies requirements for the remanufacturing or reconditioning process, as defined in BS 8887 standard, carried out by suppliers of items that have been subject to levels of re-work from new, prior to being supplied to customers or end-users. Additionally, it will provide support for grading standards and testing of remanufactured and reconditioned devices.

**The BSI Kitemark Certified Remanufacturer and BSI Kitemark Certified Reconditioner will appeal to many sectors involved in refurbished goods such as:**

- Mobile/smart phones
- Appliances (including electronics) such as TVs, vacuum cleaners, washing machines, and refrigeration products
- Laptop computers
- Appliance parts

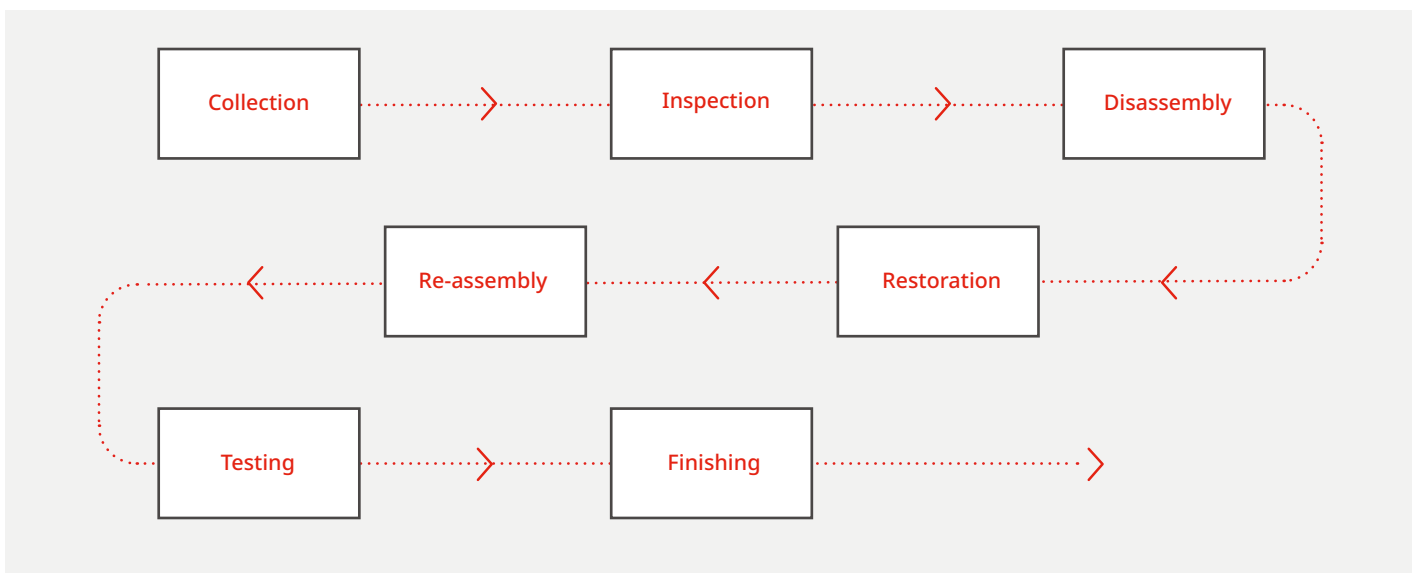


### The benefits of BSI Kitemark

- help build trust between your organization and your business partners
- gives you confidence that the product that you bring back to the market follows all the relevant steps in a consistent way giving you reassurance of quality of goods offered
- Kitemark, as one of the most of recognized quality and safety mark, gives your organization point of differentiation which so important when operating in the emerging markets
- Third party certification help your organization gain competitive advantage, so important when in comes to tendering and when dealing with procurement.

Kitemark certification is the ultimate mark of trust. First developed in the early twentieth century, Kitemark certification schemes are available for a wide variety of products and services. They recognize excellence in manufacturing and service provision. In other words, BSI Kitemark certification tells a customer a company or service goes the extra mile.

## The remanufacturing and reconditioning process

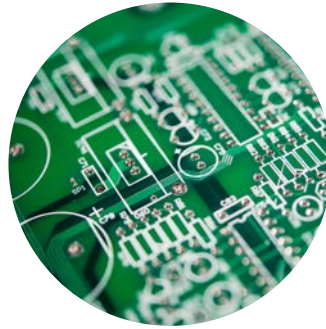


# BSI Kitemark™ certification

Kitemark certification is exclusive to BSI and cannot be awarded by any other UKAS-accredited certification body.

Our experts ensure that the audited processes meet the requirements of the relevant standards to help you achieve Kitemark certification.

Why apply for Kitemark certification? A gold standard for safety, performance and reliability, it can differentiate you from the competition. It has far reach as a quality and safety symbol and is a recognized equivalent to many global counterparts.



## Get in touch with us today and find out more

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## Why BSI?

BSI (British Standards Institution) is the business standards company that equips businesses with the necessary solutions to turn standards of best practice into habits of excellence. BSI helps its clients drive performance, manage risk and grow sustainably.

BSI is responsible for originating many of the world's most commonly used management systems standards. These standards address the most pressing issues of today from clear billing to energy management and disability access to nano-technology; spanning sectors including Aerospace, Automotive, Built Environment, Food, Healthcare and IT.

BSI's standards are underpinned by a collaborative and rigorous approach honed over decades; working with industry experts, government bodies, trade associations, businesses of all sizes and consumers to develop the standards for excellence.

BSI works with 86,000 clients in 193 countries worldwide to help them adopt and cultivate the habits of best practice. Clients are trained and provided with practical guidance for implementation alongside a suite of compliance tools. BSI is independently assessed and accredited globally by ANAB (ANSI-ASQ National Accreditation Board) and by over 26 other accreditation bodies throughout the world including UKAS (United Kingdom Accreditation Service). BSI is also renowned for its marks of excellence including the consumer recognized BSI Kitemark™, which today ranks amongst the UK's most trusted brands.