

The Digital World: Privacy and Data

Date: 7 June 2022 **Time:** 09:15 - 17:00 BST time

Agenda

09:15 - 09:20 Welcome – and overview of day

Evie Kyriakides-Stenhouse, Group Head of Privacy and Chief Privacy Officer, Natura & Co

Tim McGarr, BSI

09:20 – 09:50 Opening keynote

Sarah Rench, Global Data, AI and Industry Solutions Director, Avanade

09:50 - 10:20 Unpacking controls and attributes in the new ISO/IEC 27002

Sabrina Feng, Group Head of Technology, Cyber and Resilience Risk, Managing Director, London Stock Exchange Group

10:20 - 10:50 Data Protection for UK vs EU GDPR

Post Brexit how will Data Protection for the UK vs the EU GDPR, how does this affect organizations in the UK.

Stefan Schuppert, Partner, Hogan Lovells

10:50 - 11:20 Case study: Digital future - value creating through responsible use of data

Data Analytics - use of data Practical case studies

Anthea Davies, Senior Counsel - Data Analytics, Mars Inc

11:20 - 11:30 Break

11:30 - 12:10 The Politics of Data: From Protection to Sovereignty

How do we talk about data and what are the future political risks

Max Beverton-Palmer, Director, Internet Policy Unit at Tony Blair Institute for Global Change

12:10 - 12:40 International data transfers in 2022 and beyond

Mary Pothos, Chief Privacy Officer, Booking.com

12:40 - 13:05 Vendor Risk Management – case study

Mitigating and managing vendor management risk through efficient and effective due diligence.

Ana Valor, Group Senior Privacy counsel and Privacy Leader at Avon Brand, Natura& Co

13:05 – 13:35 Lunch

13:35 - 14:35 Discussion Panel: Future trends in Privacy Enhancing Technologies (PET)

Privacy Enhancing Technologies (PETs) are not unknown to the majority, but some are still evolving and organizations looking them to more than ever, in addition to bringing opportunities they pose challenges of their own. PETs can be used in many different settings, from financial transactions, data transfers through to healthcare sector like COVID-19 contact tracing.

This panel will consider how can PETs, Data Protection and Privacy work together to improve business process/performance and create a safer virtual environment as well as the challenges that come with them.

Chair – Paolo Balboni, Founding Partner, ICT Legal Consulting

William Malcolm, Director, Privacy Legal, Google

Mark Thompson, Director of Research and Insight, IAPP

14:35 – 15:10 Online Safety Bill - safeguarding Digital Identity and online activity

The Online Safety Bill intends to provide a framework for regulating harmful content (such as hate speech, cyber-bullying, misinformation, targeted advertising and the use of algorithms and automated decision-making) on the internet but not without raising concerns of its own.

Hayley Brady, Partner, Head of Media and Digital, UK, Herbert Smith Freehills

15:10– 15:20 Break

15:20 - 16:35 Discussion Panel: Privacy in the Metaverse

Meta is not the only metaverse, and they already here, with technology advancing and ever increasing immersive experiences, metaverses are due to be a part of everyday life very soon, from entertainment, travel, learning, retail and more.

What issues and implications will this have on organisations and regulating privacy and how will it transform our way of daily life and working. Is data privacy is a big obstacle for the metaverse?

Chair: Nóra Ni Loideain, Director and Senior Lecturer in Law, Institute of Advanced Legal Studies

Louis Rosenberg, CEO & Chief Scientist, Unanimous AI

Elle Todd, Partner, Digital and Data, ReedSmith

Tony Fish, Chief Digital Officer, Digital20

16:35- 17:00 Case study: Anticipatory Compliance

Steve Wright, CEO and Partner, Privacy Culture Limited

17:00 Closing comments and end of event
