

# We spend over **1 million hours** each year improving the performance of businesses around the world



This experience allows us to see first-hand how managing energy consumption with an ISO 50001 management system can help you achieve a sustainable future.

Business issue	How ISO 50001 helps	Benefit to your organization
 <b>Compliance</b>	<ul style="list-style-type: none"> <li>• It makes you take account of legal requirements when setting up, implementing and maintaining your ISO 50001 system</li> <li>• It makes you comply with applicable legal requirements</li> <li>• It makes you communicate relevant information on legal and other requirements to employees and interested parties</li> </ul>	<ul style="list-style-type: none"> <li>• Improved levels of compliance to energy legislation</li> <li>• Reduced likelihood of fines and prosecutions, and lower insurance premiums</li> <li>• Allows adequate time to address issues ahead of legislation changes</li> </ul>
 <b>Cost</b>	<ul style="list-style-type: none"> <li>• It helps to identify what energy is being used and where</li> <li>• It highlights if energy is being wasted</li> <li>• It implements effective operational controls to manage your energy usage</li> </ul>	<ul style="list-style-type: none"> <li>• Money is saved through better energy management</li> <li>• Less waste and more efficiency</li> <li>• Improved procurement procedures</li> <li>• Reduced impact of rising costs</li> </ul>
 <b>Perception</b>	<ul style="list-style-type: none"> <li>• It demonstrates that you are an ethical and credible organization</li> <li>• It is internationally recognized</li> </ul>	<ul style="list-style-type: none"> <li>• Increased likelihood of repeat business</li> <li>• Access to new markets                             <ul style="list-style-type: none"> <li>• positively presents your organization for tenders and investment opportunities</li> <li>• opportunities to expand your business overseas</li> </ul> </li> </ul>
 <b>Reputation</b>	<ul style="list-style-type: none"> <li>• It shows that reducing your environmental impact is a priority</li> <li>• It reassures stakeholders that best practice systems are in place</li> <li>• It makes sure you continually improve your sustainable development</li> </ul>	<ul style="list-style-type: none"> <li>• Improved reputation and stakeholder satisfaction</li> <li>• Increased access to new customers and business partners</li> <li>• A competitive advantage to grow your business</li> </ul>
 <b>Risk management</b>	<ul style="list-style-type: none"> <li>• It improves resilience by reducing reliance on fossil fuel-based energy sources that are prone to price fluctuations and availability</li> </ul>	<ul style="list-style-type: none"> <li>• Improved business and energy planning</li> <li>• Potential re-investment of savings into other areas of the business</li> </ul>

# Top tips on making **ISO 50001** effective for you

Every year we have interactions with tens of thousands of clients. Here are their top tips.

**Top management commitment** is key to making this a success.

**Keep staff informed** of what's going on, create a team or assign a champion, as this will increase motivation. This could include a well communicated plan of activities and timescales.

**Think about how different departments work together** to avoid silos. Make sure the organization works as a team for the benefit of customers and the organization.

**Review systems, policies, procedures and processes** you have in place – you may already do much of what's in the standard and make it work for your business.

**Speak to your customers and suppliers.** They may be able to suggest improvements and give feedback on your service.

**Train your staff to carry out internal audits.** This can help with their understanding, but it could also provide valuable feedback on potential problems or opportunities for improvement.

And finally, when you gain certification celebrate your achievement and use the **BSI Assurance Mark** on your literature, website and promotional material.



"Executive support was vital, enabling the financial backing to pay for training costs of implementation."

Tony Waters, Managing Director, Solo Cup Europe



"Energy savings require the commitment of...the whole workforce. There ideally needs to be a champion in the organization who can drive change and savings."

Brian Haslam, Quality, Environmental and Energy Manager, Camfill Farr



"Everyone involved in energy should attend; from energy purchase, utility operation and generation to plant operations and maintenance."

Mike Thornhill, Managing Director, Thornhill Heat Exchangers



"A lot of people were doing the right things anyway, but the training gave them greater insight and information."

Tony Waters, Managing Director, Solo Cup Europe



"It is really important to make our energy saving results meaningful to our customers."

Sophie Hutchinson, Sustainability Manager, Morgan Lovell



"I can carry out external audits in quality and food safety at our suppliers' premises, and that drives great improvements to our business as a result."

Denise Graham, Technical Manager, Tata Global Beverages

