



**bsi.** VerifEye™ Directory  
Enabling supply chain visibility



Promote your organizational credentials with  
the BSI VerifEye™ Directory

**bsi.**

...making excellence a habit.™

# With increasingly complex global supply chains, visibility is key

Escalating pressure on organizations to demonstrate responsible organizational behaviour is critical in today's business environment.

Supplier identities are becoming blurred due to numerous intermediaries such as agents, domestic importers, traders, middlemen and wholesalers which is further complicated by distance and geography.

Most companies acknowledge the fact that they know only 15% of their suppliers well, while the remaining 85%<sup>1</sup> – including facilities, people and processes – is unknown.

- **Do they know their suppliers?**
- **Who are they?**
- **Where are they?**
- **Can they be relied upon?**

Procurement professionals can find it extremely difficult to source new suppliers or differentiate real supplier facilities from agents or intermediaries. As a result visibility, transparency and trust is low due to complex and fragmented supply chain partners.

**BSI VerifEye™ Directory is unique as it only includes factories and facilities that have been visited by BSI thus ensuring that all the information displayed on the directory has been verified onsite by BSI auditors.**



**81%** of businesses experienced at least one supply chain disruption last year<sup>2</sup>



Only **15%** believe their supply chain is resilient enough to address the threat of external disruptions<sup>3</sup>



**50%** of respondents said that supply chain transparency was a priority<sup>4</sup>.

<sup>2</sup> Raconteur Supply Chain 2015 report <sup>3</sup> Raconteur Supply Chain 2015 report  
<sup>4</sup> Gartner research July 2015

The BSI VerifEye™ Directory was developed in response to the industry demand for visibility and traceability. By having access to the BSI VerifEye™ Directory you have the ability to demonstrate your organization's certification achievements and promote your credentials in a transparent way.

<sup>1</sup> Dynamic Markets – Managing the Value Chain in Turbulent Times – Independent research commissioned by Oracle – March 2013.

# Turn your certification achievement into a trusted BSI VerifEye™ Profile

---

## Benefits of BSI VerifEye™ Directory

Turn your certification achievements into a **trusted BSI VerifEye™ Profile weblink** enabling you to promote the credentials of your organization in a transparent manner, ensuring trust, credibility and a real differentiation tool for your organization.

By providing your BSI VerifEye™ profile weblink, buying organizations, procurement personnel and supply chain professionals will be able to make better informed decisions before pre-qualifying and sourcing suppliers. This ensures **trust, visibility and traceability** of real supplier facilities, mitigating risks and protecting your corporate values.

The BSI VerifEye™ Directory can provide potential buyers with full visibility of your credentials which could lead to:

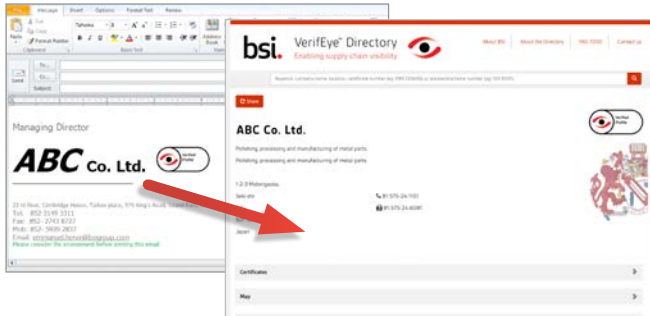
- 1 A faster due-diligence and qualification process**
- 2 A reduction in audit frequency**
- 3 A preferred supplier status**

## BSI VerifEye™ Profile

BSI certified clients can choose to improve their profile within the site by adopting the world renowned supplier pre-qualification standard, PAS 7000 and other ISO management systems standards which will provide even greater reassurance on a supplier capabilities, credentials, product and process compliance to international best practice standards.



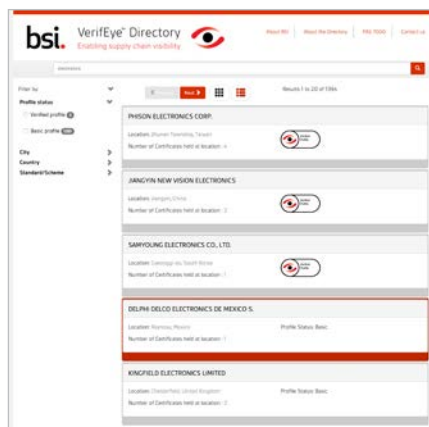
# About the BSI VerifEye™ Directory



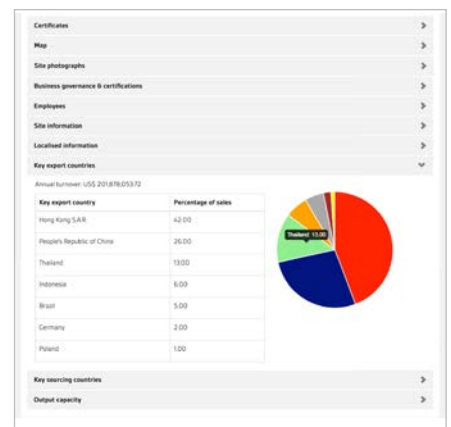
- Your trusted BSI VerifEye™ profile weblink turns your certification into a positive marketing tool, providing trust and confidence.
- Invite your suppliers to join the BSI VerifEye™ Directory to gain greater visibility and know who you are dealing with.



▶ **Showcase your credentials** with a trusted BSI VerifEye™ Directory profile which contains over 115,000 supplier records.

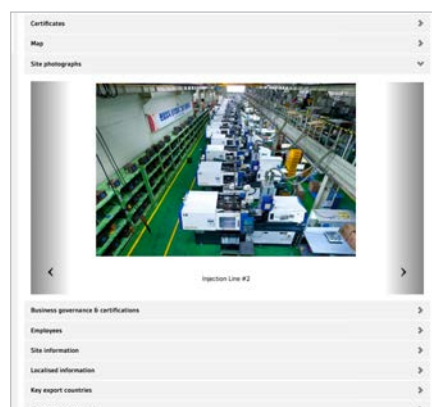


▶ **Display your certifications**

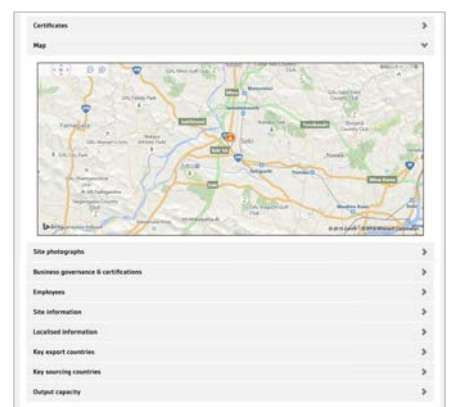


▶ **Display your capacity and capabilities**

The BSI VerifEye™ Profile comprises of **30 sources of information derived from PAS 7000 organization profile and capabilities & capabilities modules** including: site photographs verified by the BSI auditor, other system and product certifications, site information such as size of warehouse or storage facilities, years of operation, key export countries, output/manufacturing capacity and a map to confirm the location.



▶ **Display your site photographs**



▶ **Display your location**

**Share** your BSI VerifEye™ profile weblink with your customers to provide trust and credibility to your organization: <http://verifeyedirectory.bsigroup.com/>

# How to apply for a BSI VerifEye™ profile

Contact BSI staff in your country

The image shows two screenshots from the BSI website. The left screenshot is the 'VerifEye™ Directory' homepage, featuring a search bar, navigation links, and a 'Join' button. The right screenshot is the 'BSI contacts by country' page, which includes a table of regional offices and an enquiry form below it.

Country	Regional Office (link to website)	Telephone
Afghanistan	Middle East	+971 4 336 4917
Åland Islands	Netherlands	+31 (0)20 346 0780
Albania	Turkey	+90 216 445 90 38
Algeria	France	+33 (0)1 55 34 11 40

Register your interest through the **Join** button

Please complete this enquiry form, and we'll be in touch shortly to discuss the options on how you can join the BSI VerifEye Directory. Alternatively please contact us on the numbers given in the link above.

Join the BSI VerifEye Directory – PAS 7000 and Verified Profile

First name \*  Last name \*

Company name \*

Address \*

Telephone number \*

Country \*

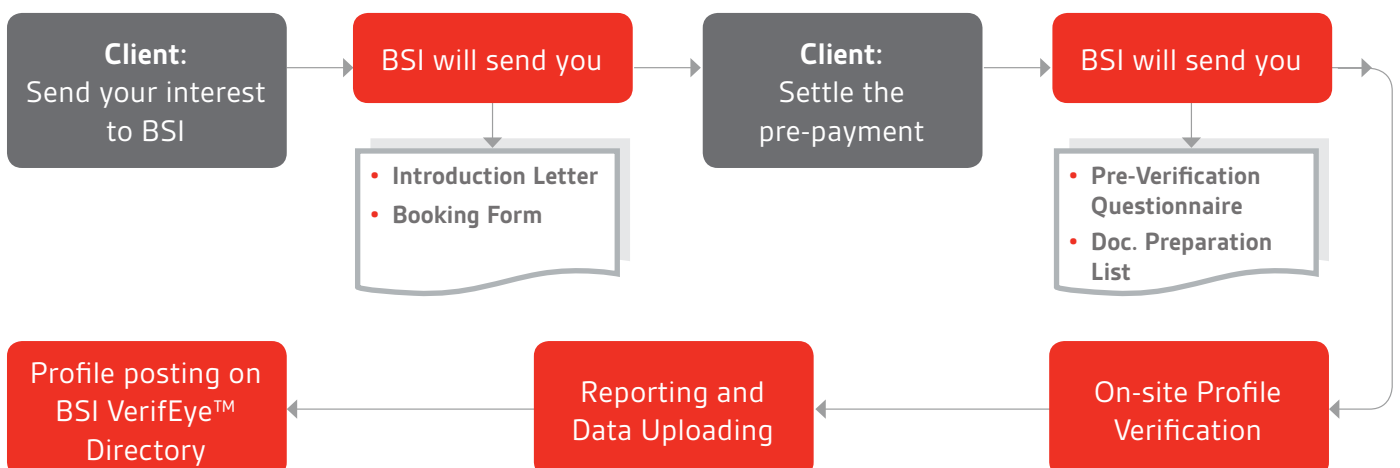
Already one of our clients? \*

Yes

No

We need you to provide information about you and your business when you make an enquiry. Find out what this means in our [privacy policy](#).

## Steps to profile verification



# About BSI Group



By Royal Charter

BSI, a Royal Charter company founded in 1901, focuses on standards creation, certification, supplier verification and training activities to help manage risk, reduce costs and ensure sustainability. As the world's most experienced Standards Body and founding member of ISO, BSI leads the way in originating the majority of the world's most recognized standards, including ISO 9001, ISO 14001, BS OHSAS 18001, Business Continuity Management, Information Security, Cloud Computing, Energy Water Management, Anti-bribery, PAS 7000 Supplier Pre-Qualification, as well as the originator of other supplier qualification standards covering CSR, GMP, Security, Chain of Custody and other topics.



## Certification

- 232,000 audit days performed in the last 12 months
- Shaped nearly 40,000 standards since 1901
- Ranked 1st in North America and UK
- Our assessors score on average 9.25 / 10 in our Global Client Satisfaction Survey



## Product certification

92% of the world's top 25 global medical device manufactures trust BSI as their notified body for CE marking certification to access global markets.



**10,000**

Industry experts dedicated to your success



**84,000**

Clients worldwide



**120,000**

Business locations worldwide



## Training

Last year we provided training to over 205,000 people

## Standards

Quality management systems Standard ISO 9001 – which started life at BSI in 1979 as BS 5750 – is the world's most successful standard, having been adopted by more than one million organizations in 178 countries.

## Contact us

**Email:** [bsi.me@bsigroup.com](mailto:bsi.me@bsigroup.com)

**Call:** +971 4 336 4917

**Visit:** [bsigroup.com/en-AE/](http://bsigroup.com/en-AE/)

**bsi.**

bsigroup.com