

# Our vision

Our vision is to be the global business improvement partner of choice

## Our values

Our corporate values of integrity, continual improvement and inclusivity underpin everything that we do.

### Integrity

As a Royal Charter company BSI is an independent organization with no vested interests driving our agenda. We act with impartiality, transparency and professionalism and employ rigorous and consistent standards in everything we do.

Our goal is to do the right thing, even when that means making difficult decisions. This approach is set out in our Code of Ethics. We always remember that the trust placed in BSI is a reflection of the integrity we demonstrate.

### Inclusivity

BSI's culture of inclusivity is based around respect for others, communication and transparency. We work closely with our clients to provide them with the products and services they need and also consider our wider responsibilities to colleagues, business partners, the wider community, the environment and sustainable development. We are fully aware of, and embrace, the benefits of diversity.

### Continual improvement

BSI is a business improvement organization with a commitment to best practice and innovation. We help our clients embed a culture of excellence and continual improvement and we aim to lead by example. We are committed to continually improving our skills and business practices and challenge ourselves to listen, learn and innovate to build upon our expertise and professionalism.

