FEATURES AND BENEFITS

The BES 6001 framework standard for the Responsible Sourcing of Construction Products has been published in response to pressure for the construction products industry to take a more responsible and sustainable approach to the sourcing of materials that go into making construction products. The standard describes the organisational governance, supply chain management and environmental and social aspects that must be addressed in order to ensure the responsible sourcing of construction products.

BUSINESS RISK	BUSINESS NEED	FEATURE OF STANDARD	ADVANTAGES (How will it help?)	BENEFITS (What's in it for my business?)
New and existing customers take their business elsewhere because the organisation cannot ensure responsible sourcing of products or contribute to credits under schemes such as the Code for Sustainable Homes, BREEAM.	To ensure and demonstrate that materials are sourced from suppliers who can demonstrate that they are environmentally and socially responsible.	The standard requires an organisation to produce and implement a responsible sourcing policy and to have systems in place to ensure that at least 60% of the materials are traceable to suppliers that are environmentally and socially responsible.	The organisation will find it easier to demonstrate responsible sourcing and respond to tenders.	Less time is wasted on responding to tenders. Organisation will be better able to retain existing customers. Less time and money is required to find new customers. Organisation will have more time to spend on other issues.
NGOs or pressure groups find out that constituent materials have come from suppliers that are not environmentally and socially responsible, damaging the organisation's reputation and brand image.	To minimise risk to reputation. To ensure that products are traceable to responsible suppliers.	The standard requires that the organisation engages with the supply chain to promote and deliver sustainable policies and practices.	The organisation will know where constituent materials are coming from, is therefore better positioned to make informed decisions about suppliers and can benefit from improvements in suppliers' environmental and social performance.	Risk to reputation is minimised. Better relations with suppliers.

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BUSINESS RISK	BUSINESS NEED	FEATURE OF STANDARD	ADVANTAGES (How will it help?)	BENEFITS (What's in it for my business?)
Shareholders withdraw their investment and go to organisations who can demonstrate their commitment to sourcing products responsibly; and can manage their own environmental and social impacts responsibly.	To meet shareholders' expectations.	The standard requires that the organisation produces and implements a responsible sourcing policy and management system including the management of greenhouse gas emissions, resource use, waste management, water extraction, transport impacts and the impact on employment and the local community.	Shareholders can see that the organisation is committed to sourcing products responsibly and managing their own environmental and social impacts.	The risk of losing investment is minimised. Less time and resources are lost in finding new investors.
Company is fined as a result of not complying with legislation.	To reduce risk of non-compliance with regulations and associated fines.	The standard provides a systematic approach to managing quality, environmental and health and safety performance through association with ISO 9001 (quality management), ISO 14001 (environmental management) and BS OHSAS 18001 (health and safety management).	Better awareness and understanding of the applicability of relevant legislation. Better management of risks. Fewer instances of non-conformance.	Fewer fines and prosecutions. More time and money to spend on proactive initiatives.

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