



## How UNICAMP uses BSOL to build its credibility as a university

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Library Director

### Customer objectives:

Universidade Estadual de Campinas (UNICAMP) wanted to build its credibility. Giving their academic community access to the right sources of information at the right time was important. This would enable them to innovate, collaborate and contribute to research projects with peers in international universities and researchers. And at the same time support a high standard of education at the University.

### Customer solution:

After an assessment of the Engineering Universities' researches, Standards Online (BSOL) was considered over competitors to be the university's online standards database. BSOL was particularly chosen due to the access of over 60,000 British, adopted European and international standards in which the interest in the content shown by the researchers motivated UNICAMP to implement BSOL into the UNICAMP library system.

**Customer benefits:**

BSOL has become more of an information resource for the university which is available to the UNICAMP academic community. It can be utilised towards the development of education and research in the university on a long-term basis as BSOL brings you peace of mind, because it guarantees everyone has access to the right documents. The outcomes of using BSOL has been very good based on usage statistics which has impressed UNICAMP to guarantee a renewal for the year 2013.

The most important matter for the university is possessing access to the most excellent content. BSOL completes a segment of content which wasn't available to the academic community until we signed the subscription.

**Background**

Universidade Estadual de Campinas (UNICAMP) is known as a leading university in Brazil. Its main drivers are to maintain its status as a university of quality - one that innovates in the field of education and research; and one that has international aspirations.

The UNICAMP Library System (SBU) is made up of the Central Library "César Lattes" (BC-CL), which coordinates the system, and 19 branch libraries.

UNICAMP attracts more than 200 foreign academics in a wide range of areas and about 180 academics from the best Brazilian universities.

UNICAMP is responsible for around 15% of all Brazilian research and has 53.6% of its students at the graduate level.



According to the Times Higher Education 2012 World University Rankings, UNICAMP is the second best university in both Brazil and Latin America.

**Why choose BSOL?**

Asked about the subscription process, UNICAMP found the process easy, no difficulties were found in the negotiations with BSI or setting up the system. The subscription process proved to be clear and very well structured in the University Library System despite the bureaucratic process for new subscriptions.

**It all started with a trial of BSOL**

The two year BSOL process incorporated their first year of using BSOL in 2011 where

they derived from working on a sixty day trial. This then efficiently followed in 2012 through a new assessment, this time, done by specific researchers for two months.

The BSOL trial was promoted throughout the university. Researchers were then contacted to assess the database.

**How BSOL is used:**

The University's professors and researchers have been using the database which boasts 53 standards based modules and 3 book modules.

Find out more about BSOL at [bsigroup.com/bsol](http://bsigroup.com/bsol)

Your business could benefit from Standards Online (BSOL), just like UNICAMP.



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