

BS ISO 39001 provides a road traffic safety management system to help organizations reduce and ultimately eliminate the risk of death and serious injury related to road traffic incidents. Organizations that are already using the standard evidence this as they have seen significant reductions in the number of incidents.

- **FM Conway** – achieved certification in 2013 and in the following four years Conway’s 1,415 vehicles, which travel 35,375,000 miles each year, were only involved in two minor incidents; prior to implementation (2008–2013) the number was 12. The improvement is significant, especially as Conway has doubled its number of vehicles and mileage since 2008.
- **Secured Mail** – started working towards certification in 2014 and has seen a steady decrease in the number of casualties and incidents per mile travelled by its LGV fleet; from 41,287 miles per incident in 2015 to 126,096 in 2018. Secured Mail achieved certification in 2016.

There are many others companies using BS ISO 39001, including: Brighton & Hove City Council, Telford Training Group, Drive Alive, IAMRoadSmart, Invergold Logistics and O’Donovan Waste Disposal.

BS ISO 39001 not only reduces incidents on the road, but also brings other benefits, and some of these include: Insurance reduction due to fewer incidents; Reductions in fleet running and repair costs; Staff feeling valued and motivated; and Corporate reputational enhancements to be gained.



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BS ISO 39001
Road traffic safety (RTS) management systems
Requirements with guidance for use.

bsi.



THE COST OF DOING NOTHING

VEHICLE COSTS

- Recovery and storage
- Repairs
- Downtime and replacement
- Reduced resale value
- Reduced leased vehicle life
- Increased insurance excess and premiums

DRIVER COSTS

- Loss of expertise
- Lost productivity due to injury or absence
- Replacement driver – overtime, temp
- Medical and welfare
- Compensation
- Counseling, Reassessment/ training



BENEFITS OF WORK-RELATED ROAD RISK MANAGEMENT



Saving lives and reducing injuries



Reduced repair bills



The potential for lowering of insurance premiums



Promotional purposes



Access to tender processes / new market opportunities

ISO 39001

Based on implementation of the ISO 39001 road safety management scheme



Demonstrate commitments and enhance reputation



Mechanism to comply with legal requirements



Reduce risk of injury claims



Consistency of approach within and across organisations



Differentiation in the market place / market advantage