



**BSI Training Academy**

**Executive Certificate  
in green finance strategy**

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## Course Introduction

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With the rise of Green Finance and greater public pressure on all organizations to be transparent about their Environmental, Social and Governance (ESG) policies, it has become imperative for businesses to create an ESG strategy and look for ESG strategists. The course aims to provide a full spectrum of Green Finance knowledge as well as best practices in sustainable measurements.

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## Who should consider Executive Certificate in Green Finance Strategist?

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This course is designed for:

- Executives and staff who will deal with ESG, Compliance, Regulations and Green Investing.
  - Legal staff, Compliance Officers, Securities Staff, Accountants, Financial Analysts, Fund Managers, and Investors who want to know more about Sustainability and Green Finance.
  - Students and fresh graduates who want to take up career in Environmental studies, Legal, Accounting, Finance and Business Administration.
  - Executives, Compliance officers and ESG project team members in Hong Kong and Mainland listed companies.
  - All others who are interested in Sustainability and Green Finance.
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## Award

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A participant who has:

1. maintained a minimum of 70% attendance of 15 lecture hours
  2. pass the module will be awarded a "Executive Certificate in Green Finance Strategist" by Hong Kong Academy of Management.
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## Language Medium

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The program will be delivered in Putonghua / Cantonese, and the course material will be in English/Chinese.

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## Course fee & Duration

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HKD 4,000 | 2 Days

## Course Content

### 1. Introduction of Green Finance

- From global perspective to discuss what, why, how

Green finance is the financing of investment in financial sectors that integrate Environmental, Social and Governance (ESG) criteria. Which flows into sustainable development projects and initiatives, environmental commodities and policies that encourage developing a more sustainable and green economy. It is a key driver to achieving sustainability and supporting financial markets to ensure more positive ESG outcomes. Growing awareness of the urgent need to address global sustainability issues has driven increasing numbers of financial institutions to integrate environmental, social and governance issues into investment and ownership decisions.

Green finance also encourages transparency and long-term thinking of investments flowing into environmental objectives and includes all sustainable development criteria identified by the UN Sustainable Development Goals (SDGs). The 2030 sustainable development agenda. Followed by 17 SDGs in which urgent action is needed by all countries in a global partnership that improves health and education, reduces inequality, and spur economic growth.

### 2. Introduction of Green Finance Instrument

- Definition, understanding and requirement for green finance debt instrument and financial product

Green Finance promotes and supports the flow of financial instruments and related services towards the development and implementation of sustainable business models, investments, trade, economic, environmental, social projects and policies.

Green finance covers a wide range of financial products and services, which can be divided into investment, banking and insurance products. And the main financial instruments of green finance are debt and equity. Examples of these include green loans, green bonds, green investment funds and climate risk insurance.

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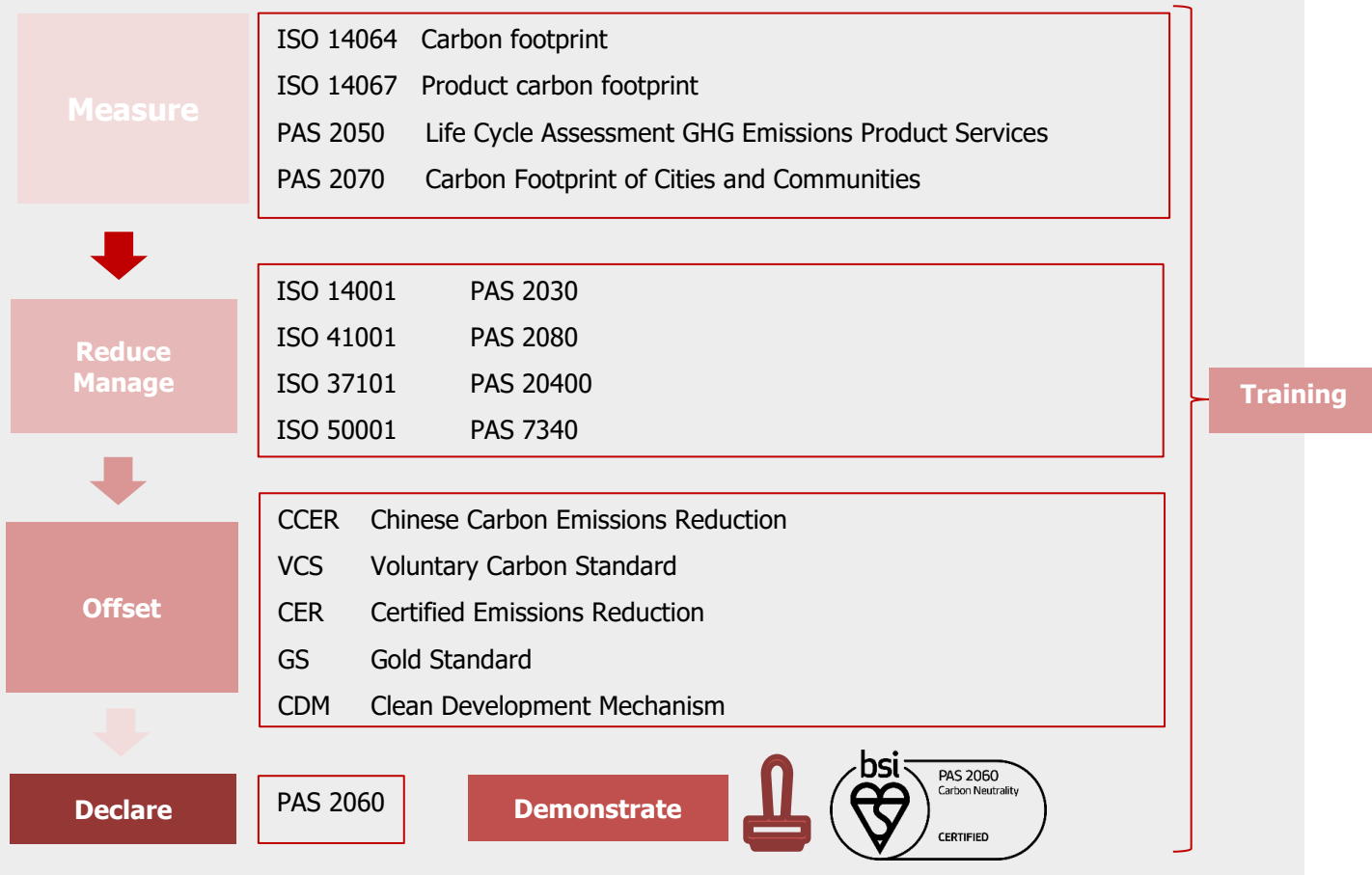
### 3. Introduction of Green Finance Strategy and planning

The Securities and Futures Commission of Hong Kong published its Strategic framework for Green Finance. This framework covers three major areas: (i) enhancing listed company, asset manager and investment product disclosures and their consideration of ESG factors, especially environmental and climate risks; (ii) facilitating the development of green or ESG-related investment products, and supporting investor awareness and capacity building, and; (iii) promoting Hong Kong as an international green finance centre."

In the field of sustainability and green finance development, BSI is delighted to present one of the latest developments on scheme based on ISO 14030 and launch it in 2022. By adapting this standard, organizations(financiers) build a sustainable internal system combined with climate comparable decisions in their practice for climate good and any future standards to be released for business sustainability with third party verification.

## 4. Introduction of ISO standard throughout the journey from Finance to carbon neutrality

### Steps to reach Carbon Neutrality



## 5. Detail introduction of ISO 14064 Greenhouse Gas verification (Carbon footprint measurement)

Climate change has been identified as one of the greatest challenges facing nations, governments, business and citizens over future decades. Climate change has implications for both human and natural systems and could lead to significant changes in resource use, production and economic activity. In response, international, regional, national and local initiatives are being developed and implemented to limit greenhouse gas (GHG) concentrations in the Earth's atmosphere. Such GHG initiatives rely on the quantification, monitoring, reporting and verification of GHG emissions and/or removals.

**Find out more**

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