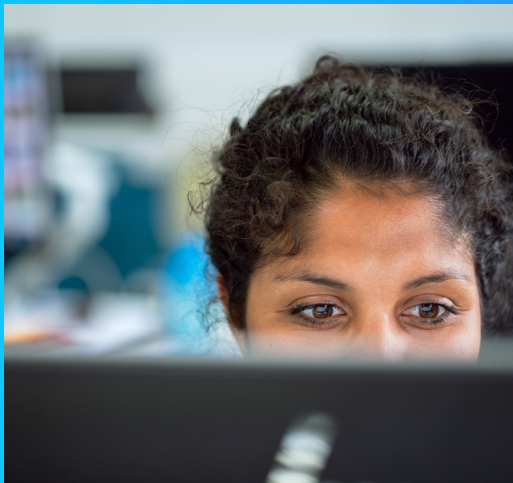## Privacy

Know your data.
Know the truth.

Find and fix the risk across your data estate with ultimate visibility of unstructured and structured information for the first time.

Privacy

Used by Information Security Teams to:

- Raise the risk profile at board-level by providing actionable insight into current data risk within the organisation.

- Protect company reputaion and mitigate damage to customers, clients and employees in the even of a data break by securing high-risk information.

- Safeguard corporate sensitive data by ensuring information is correctly classified and stored in appropriate datasets.

Used by Governance, Risk Compliance Teams to:

- Improve the culture of adherence to data governance policies through employee awareness education.

- Put governance policies into practice through acting on insight of actual behavior across the organization

- Reduce chance and cost of GDPR fines by removing non-compliant data from your estate and improving future policies.

Used by IT and Digital Operations Teams to:

- Optimize storage costs and improve employee access to data by removing duplicated, redundant or obsolete and trivial (DROT) information.

- Only migrate necessary information and improve risk posture in newly migrated data.

- Reduce inherited risk and validate value when undergoing a merger and acquisitions through detailed due diligence.

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Privacy

It all starts with knowing your data.

Gain a fully detailed view of the important, sensitive and high risk information across your data estate from a single platform.

The data index enables you to go beyond ''scan and classify' and search for highly targeted file content, create custom tags related to specific data projects, and filter by pre-applied risk and security classification labels.

1. Connect

Connect all commonly used data sources to create a single searchable index of your structured and unstructured information.

2. Discover

Gain an enriched view of your data estate.See the content and metadata of every file, as well as PII and risk classifications.

3. Classify

Automate policy compliance with workflows and bulk classify specific types of information for action or remediation.

4. Act

Act on your data using API integration into remediation technologies. Reduce risk and find business value.

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