

# We spend **250,000** hours a year improving the performance of UK businesses

ISO 20121

This experience allows us to see first-hand how managing events more sustainably with an **ISO 20121** management system allows you to minimize negative impacts on the environment, communities and local economy and deliver real benefits.

Event challenge	How ISO 20121 helps	Benefit
Improve event planning and delivery	<ul style="list-style-type: none"> <li>• It implements effective operational controls to manage your impact from the event</li> <li>• It makes sure that the impact of activities on local resource is minimized</li> <li>• It encourages best practice energy and waste management</li> </ul>	<ul style="list-style-type: none"> <li>• Reduced operational costs which can then be passed onto your customers</li> <li>• Avoid objections from planners, regulators, neighbours and emergency services that could lead to event closure</li> <li>• Reduce energy usage, waste and carbon emissions to improve efficiency and lower costs</li> </ul>
A poor environmental record can quickly damage an organizations reputation with both customer and investors	<ul style="list-style-type: none"> <li>• It provides reassurance that the business has all economic, environmental and social impacts under control</li> <li>• It reassures stakeholders and local communities that best practice systems are in place</li> <li>• It enables you to continually improve your sustainable development</li> </ul>	<ul style="list-style-type: none"> <li>• Improved reputation</li> <li>• Strengthened relationships with stakeholders and reputation for corporate social responsibility</li> <li>• Increase your access to new customers, suppliers and business partners</li> <li>• A competitive advantage to grow your business</li> </ul>
Increasingly event organisers demand that the entire supply chain consider their impact on society and the planet	<ul style="list-style-type: none"> <li>• Defines roles and responsibilities for staff, contractors and suppliers</li> <li>• It is a competitive advantage over those who do not certify to the standard</li> <li>• It helps to establish lasting partnerships with customers and suppliers at home and abroad</li> </ul>	<ul style="list-style-type: none"> <li>• Increased likelihood of repeat and new business</li> <li>• Access to new markets                             <ul style="list-style-type: none"> <li>- where ISO 20121 is a prerequisite for tenders</li> <li>- opportunity to expand your business overseas</li> </ul> </li> </ul>
Organizations need to stay up to date with legislation and remain compliant, as breaches can lead to fines and prosecution	<ul style="list-style-type: none"> <li>• It makes you take account of legal requirements when setting up, implementing and maintaining your ISO 20121 system</li> <li>• It ensures you commit to complying with applicable legal requirements</li> <li>• It makes you communicate relevant information on legal and other requirements to employees and interested parties</li> </ul>	<ul style="list-style-type: none"> <li>• Improved levels of compliance to legislation</li> <li>• Reduced likelihood of fines and prosecutions, which in turn can lead to lower insurance premiums providing financial benefit</li> <li>• Keep abreast of legislation changes so that you have adequate time to address issues and ensure compliance</li> </ul>

## Supporting products and services

**Our training tutors** can help your teams understand how to implement and conduct internal audits on your ISO 20121 management system

**Business improvement Software powered by Entropy™** an affordable modular solution with tools to help you effectively prepare for ISO 20121 certification

**Integrate** your ISO 20121 management system with ISO 14001 and ISO 9001 for even better results

**Pour en savoir plus :**  
**Appelez au : +33(0)1 55 34 11 40**  
**ou visitez bsigroup.fr**