

# Increasing digital trust in the cloud with ISO/IEC 27017

Analysts and experts agree: the scalability and flexibility of cloud services means adoption will continue to accelerate. Yet the rapid growth in the use of cloud services has resulted in it becoming a key focus for cybercrime. Organizations of all sizes and industries are increasingly concerned about the risks they are exposing themselves to when using cloud services.

Whether you're a cloud service user or a cloud service provider, ISO/IEC 27017 contains valuable controls and guidance, building on the controls listed in ISO/IEC 27001 Annex A and guidance in ISO/IEC 27002.

To mitigate the technical and operational risks associated with cloud services, the standard aims to provide cloud service specific controls and implementation guidance. And it leaves both sides, cloud service providers and their clients, feeling clear and confident on who is responsible for what when it comes to maintaining information security and digital trust in the cloud.

## Benefits



### Inspires digital trust in your business

Provides greater reassurance to your customers and stakeholders that data and information is protected



### Competitive advantage

Demonstrates robust controls are in place to protect data



### Protects your brand

Reduces the risk of adverse publicity due to data breaches



### Reduces risks

Ensures that risks are identified, and controls are in place to manage or reduce them



### Protects against fines

Ensures that local regulations are complied with reducing the risk of fines for data breaches



### Helps grow your business

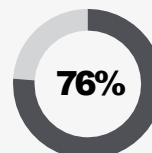
Provides common guidelines across different countries making it easier to do business globally and gain access as a preferred supplier

## Facts



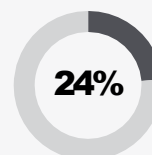
The average cost of a cyber breach in 2022 was \$4.35 million

[Cost of a Data Breach Report 2023, IBM](#)



76% of organizations are concerned or extremely concerned about the security of their cloud environments

[Check Point's 2023 Cloud Security Report](#)



24% Have experienced a cloud security incident within the last year

[Check Point's 2023 Cloud Security Report](#)

## Get started

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